
Jamie Ann Hayes, CPFA, C(k)P®, AIF®

Senior Vice President



Professional Profile



Jamie Hayes, Senior Vice President at NFP specializes in Employer Retirement Plan Fiduciary Services and Corporate Pension Consulting. With over ten years of experience, Jamie works extensively with matters pertaining to the financial operation of Employer Sponsored Retirement Plans. She works directly with Retirement Plan Committees in providing design assistance, consulting, implementing, and managing proactive fiduciary strategies. Jamie documents arms-length, consistent and objective processes for organizations while helping to manage the personal and corporate liabilities of the Plan Fiduciaries.

In addition to fiduciary “Best Practices,” Jamie focuses on ensuring her clients’ plans are well positioned for success. She uses the newest scientific research to propose practical strategies for plan sponsors to implement, which are designed to assist participants as they pursue financial independence. Jamie combines powerful behavioral finance strategies with the maximization of fiduciary risk management to help promote retirement confidence for both employers and employees.

After graduating with high honors from the University of Michigan where she majored in Economics, Jamie has used her financial acumen to implement corporate “Best Practices” pertaining to her clients’ Retirement Plans. She has also earned the Accredited Investment Fiduciary (AIF®) designation.

Licensing / Education:

B.S. in Economics, University of Michigan with High Honors
CPFA, Certified Plan Fiduciary Advisor
C(k)P® Certified 401(k) Professional
AIF®, Accredited Investment Fiduciary
SEC Registered Investment Advisor Representative

Professional Activities / Recognition:

Advisory Board Member, Allianz Center for Behavioral Finance
Board Member, Transamerica Saving America: A Call to Action for Retirement Readiness
Member, Retirement Advisor University (TRAU), UCLA's Anderson School of Exec. Mgmt
Member, ASPPA (American Society of Pension Professionals & Administrators)
Member, NAPA (National Association of Plan Advisors)
NAPA's Leadership Award Top Ten Finalist (2015)
NAPA's Top 40 Under 40 Award Recipient

Investment advisory services offered through NFP Retirement, Inc., a subsidiary of NFP Corp. (NFP).

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